

Building the Britain of the Future: Wave-Phire™ showcased at expo event

January 28th 2009

Oxsensis was delighted to be among 20 companies chosen to feature at an exhibition hosted by Lord Drayson, Minister for Science and Innovation; and John Denham MP, Secretary of State for Innovation Universities and Skills in London on January 28th. Titled Building the Britain of the Future, the evening event included an address by Prime Minister Gordon Brown and a panel session with ministers and entrepreneurs discussing how innovation can turn scientific advances into business, creating new markets and increasing prosperity and quality of life.



Lord Drayson (far right) with Stephen Fasham, Oxsensis Technical Project Manager

With an audience of over 100 innovators and business people, the event was part of the launch of a new DIUS-led campaign, with the headline 'Science: [So what? So everything]' designed to emphasise the fundamental importance of science in everyday life.

The campaign is backed by the Government, the science community and a variety of celebrities, some of whom joined the Prime Minister and cabinet ministers at a reception in Downing Street earlier the same day. High profile guests included the author Terry Pratchett, businessman James Caan and scientist and presenter Kathy Sykes.

At the Downing Street reception, Science and Innovation Minister Lord Drayson said science would be "an important tool for getting us out of this downturn."

He said: "Britain is a world-leader in science, second only to the United States, with many of the most important scientific discoveries and inventions having been made here. Continued success in science is vital to our future - and yet there is still the perception among many of our people that science is too clever for them or elitist in some way. We must challenge myths like these if we are to build a prosperous, science-literate society, able to tackle the difficult issues that modern science presents and work them through to create the jobs and growth of the future."

Patrick Cohen, Finance Director of Oxsensis said, "The Wave-Phire™ sensors promise to be of significant help in increasing energy efficiencies in the world power and aero industries. It is exciting to be able to showcase how British science is instrumental in making the world a cleaner place to live."

To find out more about the Science: [So what? So everything] campaign visit www.direct.gov.uk/sciencesowhat

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Further Information

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Oxsensis is a spin-out from STFC Rutherford Appleton Laboratory in Oxfordshire formed in 2003. The company is backed by Venture Capital from Albion Ventures, Foursome Investments, Seven Spires Investments Ltd., Rainbow Seed Fund and Strathdon plc., together with prominent individual investors.